

Rup Grewal

As Executive Director of BC Achievement Foundation, Rup leads strategy, communications and delivery for programs that celebrate excellence across British Columbia. Her work connects First Nations, artists, leaders, entrepreneurs, organizations, and communities—elevating achievement and creating platforms that highlight those shaping our provincial landscape.

Rup's work has immersed her in the world of professional communications, project management and advocating for the arts and for women's wellness. She currently produces and moderates the award-winning Avaaz Health podcast, a forum for fact-based women's health information. Rup also serves as President of Arts BC, serving to define and advance community arts and culture development.