

## **Cynthia Robinson, Board President**

Board President Cynthia Robinson is part of the Stó:lō Nation and her home community of Ch'íyáqtel First Nation. She is a courageous, authentic leader holding space for a full circle, holistic approach of healthy mind, body and spirit.

Her expertise encompasses Indigenous Financial Literacy, marketing, customer service and retention, small business startups, generating systems/analytics and inspiring others in business development. She was a North America Strategy/Planning Committee member for Herbalife International for over 10 years. Since 2005, Cynthia has been Chair of the Tzeachten First Nations Lands Advisory Board, advising Chief and Counsel on developments shaping the future of Ch'íyáqtel First Nation and creating laws around land governance. Cynthia also served as the Chilliwack Cultural Centre's Indigenous Board Member.